

FOR IMMEDIATE RELEASE

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**NEW CERTIFICATION EARNED FOR ONCOLOGY ESTHETICS® HELPS
PROVIDE SAFE AND SPECIALIZED SKINCARE TREATMENTS TO
INDIVIDUALS WITH HEALTH-CHALLENGED SKIN**

*Local Business Owner, Chezza Badaracco Opens New Aesthetics Business to Help
Individuals going through Chemo and Radiation Treatments*

Auburn, California March 21, 2016 – A new local Aesthetic business, opened by 12 year cancer survivor Chezza Badaracco, offers help to the community for those going through chemo and radiation treatments. Not only is she a licensed Aesthetician and Oncology Certified Skincare Therapist, she knows firsthand how difficult undergoing cancer treatments can be and how it can affect one's health, self-esteem and well-being. Chezza underwent specialized training in understanding how cancer and therapy treatments affect the body at the dermal and lymphatic level. The program explored the side effects of cancer therapies, how those are further compounded by various medications and the importance of proper skincare products and sanitation, to support weakened immune systems.

“This certification will allow me to safely serve a new and well-deserving base of clientele with health-challenged skin. This type of skincare therapy can provide relief, ease symptoms and skin reactions; improve the compromised skin and overall health, as well as restoring a sense of well-being. I feel privileged I can now provide a much needed treatment for those suffering and battling cancer,” said Chezza Badaracco, Owner, Aesthetics By Chezza.

Chezza has recently expanded her practice to serve individuals being treated and recovering from cancer and radiation in Nevada, Placer, Sacramento and Yuba County for a limited time, Aesthetics By Chezza is offering complementary skin analysis and discounts on facial services to new clients. The business is located at 152 Maple Street, Suite A, in Auburn, California.

“The goal of oncology skincare treatments is to provide services that are safe, supportive, nurturing, soothing, healing and undemanding,” said Chezza Badaracco, Owner, Aesthetics By Chezza.

About Aesthetics By Chezza

Chezza Badaracco, Owner of Aesthetics By Chezza, located in Auburn, California is a state licensed Aesthetician with a special certification in Oncology Esthetics®. The certification facilitated by Greet the Day, prepares professional Aestheticians to provide safe and specialized skincare treatments to individuals with health-challenged skin. For more information about services, or to make an appointment, please call (530) 615-1206 or visit: skincarebychezza.com